

FAX# 703 528 7880 SEP6/12 09.52
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

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(CHE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP6/12 09.52

TO LENA
FR JENNY
OK'D M3, SEE LINE 45
TTLS RTS
PLS CFM, THX 9/6

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1880
AGENCY PRODUCT CODE =

19	S	1200N-1230P	30	\$600.00	10/20	0	SAT
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PROGRAM : SAT/NOON NEWS

REP HEADLINE# 6299946 TRF# 329369
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 09.52
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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45	A		100P-300P	30		\$600.00	10/18	10/18	1		THU	1
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PROGRAM : CHEW/GENERAL HOSPITAL
ORD COM1 : DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#19	MISSED: SAT/1200N-1230P	OCT20	30S	\$600.00					(SEP5/12)	
			OFFER: THU/100P-300P	OCT18	30S	\$600.00					PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: COLLEGE FBALL									

OCT/12 148225.00
CONTRACT TOTAL 148225.00
TOTAL SPOTS 80

MARKET TOTALS \$423,500 WFTV 35% WKMG 21% WESH 30% WOFL 11% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE